

BTEC Level 3 Diploma/Extended Diploma in Business

Exam Board: EDEXCEL

This Diploma course covers 12 units and is equivalent to two A Levels and the Extended Diploma Course covers 18 Units which is the equivalent to three A Levels. Both courses equip students with high- level analytical and practical skills needed for success in today's job market. BTEC Business offers a more practical approach to learning. This course will prepare students for success in higher education or direct employment in a variety of public and business sectors.

What will I study?

Here are some examples of BTEC Units the Academy has delivered recently (students will only study 12 or 18 of these depending on their choice of qualification).

L3 BTEC National Extended Diploma Business Course - Year 12

Unit Title	Assessment
Unit 1: The Business Environment	100% Assignment based assessment
Unit 2: Business Resources	
Unit 3: Introduction to Marketing	
Unit 4: Business Communication	
Unit 5: Business Accounting	
Unit 10: Market Research in Business	
Unit 12: Internet Marketing in Business	
Unit 13: Recruitment and Selection in Business	
Unit 16: Human Resource Management in Business	
Unit 19: Developing Teams in Business	
Unit 27: Health and Safety in the Work Place	

L3 BTEC National Extended Diploma Business Course - Year 13

Unit Title	Assessment
Unit 26: Managing Business Information	100% Assignment based assessment
Unit 28: Business Project Management	
Unit 29: Internet and e-Business	
Unit 29: Communications Technology in Business	
Unit 33: Understanding retailing	
Unit 36: Starting a Small Business	
Unit 37: Understanding Business Ethics	
Unit 38: Business and the Economic Environment	
Unit 39: International Business	

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What will I study?

L3 BTEC National Extended Diploma Business Course - Year 12

Unit Title	Assessment
Unit 1: The Business Environment	100% Assignment based assessment
Unit 2: Business Resources	
Unit 3: Introduction to Marketing	
Unit 4: Business Communication	
Unit 5: Business Accounting	
Unit 10: Market Research in Business	
Unit 13: Recruitment and Selection in Business	
Unit 16: Human Resource Management in Business	
Unit 19: Developing Teams in Business	

L3 BTEC National Extended Diploma Business Course - Year 13

Unit Title	Assessment
Unit 25: Supporting Business Activities	100% Assignment based assessment
Unit 26: Managing Business Information	
Unit 28: Business Project Management	
Unit 29: Internet and e-Business	
Unit 29: The impact of Communications Technology on Business	
Unit 36: Starting a Small Business	
Unit 37: Understanding Business Ethics	
Unit 38: Business and the Economic Environment	
Unit 33: Understanding retailing	