

Further Reading and Activities for Business

Hello and welcome to Year 12! If you are interested in studying Business and really want to get ahead, please use the resources provided below and complete the related tasks.

E-Books

BTEC:

Course Textbook – this is the full textbook which we use to plan your lessons. This book covers each topic in depth so you should be selective and pick only a couple of topics to read up on. Unit 3 is the exam unit which will require the most work so this would be the place to start.

TASK - Please complete the case study questions at the end of each topic which you cover.

Username: btec2018 **Password: revision** (make sure you allow Pop-ups)

https://login.pearson.com/v1/piapi/piui/signin?client_id=BRSIcPHr2Iq0NV8AQP99zDZau8IPUxgy&login_success_url=https%2F%2Fwww.pearsonactivelearn.com%2Fapp%2Flogin

A LEVEL:

Revision Guide – with this guide you are able to read concise summaries and cover many topics in a short space of time. This will give you a good overall feel for the course content and will help you develop a foundational understanding of the topics we will cover. For Year 12, we will cover Theme 1 and Theme 2 so you should focus on these.

TASK - Please complete the tasks at the end of each topic which you cover.

Course Textbook – this is the full textbook which we use to plan your lessons. This book covers each topic in depth so you should be selective and pick only a couple of topics to read up on. For Year 12, we will cover Theme 1 and Theme 2 so you should focus on these.

TASK - Please complete the case study questions at the end of each topic which you cover.

Username: business2018 **Password: revision** (make sure you allow Pop-ups)

https://login.pearson.com/v1/piapi/piui/signin?client_id=BRSIcPHr2Iq0NV8AQP99zDZau8IPUxgy&login_success_url=https%2F%2Fwww.pearsonactivelearn.com%2Fapp%2Flogin

Videos

There are many fantastic videos and channels on YouTube which can be very supportive of your studies. If you prefer videos to text, then this could be the best method for you. It would be wise if you covered the topic area briefly using the Revision Guide/Textbook above and then furthered your understanding through the videos (or vice versa).

TASK – watch the relevant videos and take notes. Use the Revision Guide/Textbook before, after or at the same time to gain further understanding of the topic.

A LEVEL https://www.youtube.com/playlist?list=PLp8BSCLLWBUCTDvRtruUQE7Auli3N_kxk

BTEC <https://www.youtube.com/playlist?list=PLBuW3SAj0djly2MaKyOzL4cnmeaPbEJj1>

Case Studies

Finally, case studies are a great way to enhance your understanding of Business and to help you apply your knowledge to real life situations, which is a skill we use/teach everyday in Business. The website below is a great resource for case studies.

TASK – After reading the books and/or watching videos, read one or two case studies and try to apply your new knowledge to these case studies by brainstorming how these case studies link to the topics you read up.

<https://businesscasestudies.co.uk/>