

Curriculum Overview

	Cycle 1
Year 10 Business GCSE (AQA)	Business in the real world: ownership, planning and expansion influences on business: competition and legislation
Year 11 Business GCSE (AQA)	Finance: using mathematical formulas and calculations

Cycle 2
Influences on business continued. Business operations: production, quality management, etc.
Marketing: segmentation of markets, the marketing mix, and promotion and distribution

Cycle 3
Human Resources: recruitment and selection, motivation and training of employees
Exam preparation: exam skills and practice