

Business Studies

- A level
- Edexcel 9BSO

Assessment

Three exams taken at the end of the 2-year course.

Aim

This course gives students a chance to gain a holistic understanding of business in a range of contexts. Students will develop a critical understanding of organisations and their ability to meet society's needs and wants. Students will also be made aware of the ethical dilemmas and responsibilities faced by organisations, as well as apply numerical skills in a range of business contexts.

Content

- Marketing and people
- Managing business activities
- Business decisions and strategy
- Business from a global perspective

Why choose business studies?

You'll enjoy this course if you would like to learn the specific details on how to open, run and manage a successful business. This course will prepare any budding businesspeople well and provide them with all the necessary information and knowledge to run a successful business both on a national and global level. You will also look at how businesses operate internationally. As a result, there will be links with content in economics.



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